



*Every community has a memory of itself.
A living memory, an awareness of a collective identity woven of a thousand stories.*

Center for Digital Storytelling at Williams College

DIGITAL STORYTELLING WORKSHOP

March 18–20, 2008

The Digital Storytelling Workshop

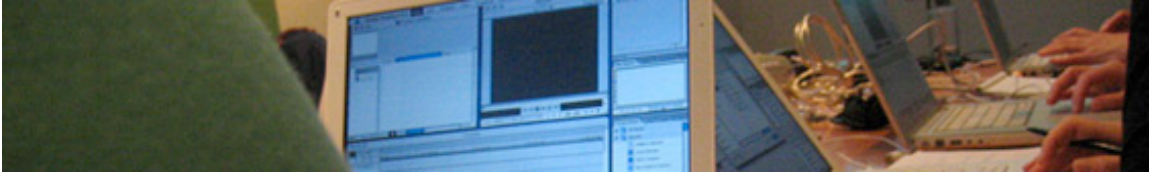
Many individuals and communities have used the term "digital storytelling" to describe a wide variety of new media production practices. What best describes our approach is its emphasis on personal narrative and facilitative teaching methods. Many of the stories made in our workshops are directly connected to the images collected in life's journey. But our primary concern is encouraging thoughtful and emotionally direct writing.

The goal of the workshop is to design and produce a 3–5 minute digital story. In the workshop we provide an overview to the story process and take participants through group story development. Students then craft and record first–person narratives, collect still images and music with which to illustrate their pieces, and are guided through computer tutorials which enable them, with teacher support, to edit their own stories.

The Center for Digital Storytelling

The Center for Digital Storytelling (CDS) is a non–profit 501(c)3 organization rooted in the art of personal storytelling. CDS is a pioneer in the field of Digital Storytelling conducting workshops since 1994. We have worked in 45 of the 50 U.S. states and internationally in 26 countries, leading workshops, developing projects, consulting, and helping around 12,000 people to tell their stories. We assist people in using the tools of digital media to craft, record, share, and value their stories in ways that improve all our lives. CDS offers public workshops for individuals and customized workshops that focus on assisting universities, school districts, communities, and not–for–profit agencies nationally and globally in creating stories that are strategically integrated into education, training, community organizing, and policy advocacy efforts.

**For more information or to view sample stories: visit www.storycenter.org
To register contact: Kate.Krolicki@williams.edu • 413–597–4346**



THE WORKSHOP

The goal of the workshop is to design and produce a 3 minute digital story centered around your personal narrative. The workshops are usually held as all day, contiguous day intensives, involving 6–10 participants. Participants are given materials prior to the workshop to assist them in preparation, including suggestions of limits in script duration, number of images, and use of video clips.

The workshop involves four major components:

1. Presentation of Seven Elements of Digital Storytelling

As both a guide to scripting and design, and as a showcase for design examples, each workshop begins with a lecture–demonstration presenting guidelines to creating a digital story. Outstanding examples that illustrate the elements are screened.

2. Group Script Process

As in a creative writing class, we facilitate a review of story ideas or actual scripts as a group process. Both the general approach and specific editorial issues are addressed, and issues of storyboarding and design are touched upon.

3. Hands On Software Tutorials

Participants are taken step by step through the basics of the software(s) used in the process. While we often use professional software, Photoshop, for image manipulation, and Premiere and Final Cut for video editing, the process can be done with a large number of alternative tools as well.

4. Production Support and Management

Most of the workshop is spent with participants working on producing their own projects, with their own ambition and pace. CDS staff has trained extensively on the process of assisting users during the various steps of multimedia production. Great attention is given to time management, troubleshooting, and prioritizing the process to assure the participants achieve the goal of a completed project.